



CCG Training

INTRODUCTION TO SETTING UP A BUSINESS

Duration

1 day

Upcoming course dates

29 June 9.30-4.30pm

Venue

Crawley College

Cost

Contact our team for more details
train@ccgtraining.ac.uk

About the course

Are you aspiring to become your own boss? Do you possess a promising idea but lack the guidance on how to proceed with it?

Join our one-day course designed to provide you with valuable insights into establishing a business and effectively promoting and branding your concept.



POWERED BY
**LEVELLING
UP**



 **Crawley
College**

CCG Training

Course Content

Section 1 Production, Finance, and the Business Environment

9.30-12.30pm

- > What are the steps to set-up a Business?
- > The difference between a sole trader and a limited company
- > VAT registration
- > What ideas are most likely to be successful and why?

Section 2 Marketing and Enterprise

1.30-4.30pm

- > Finding what customers want
- > Looking at results of research
- > Advertising and promotion
- > Pricing
- > Product and packaging
- > Where to sell products and services

Who can join this course?

This course is appropriate for individuals with promising concepts. No specific qualifications are required, but a good understanding of both written and spoken English is essential.

Further information

To book this course, please fill in the application form on the courses page and email to train@ccgtraining.ac.uk

All courses are run subject to demand and tutor availability. Course fees and information quoted are correct for current academic year.